14

15

1 WE CLAIM:

- 2 1. A composition comprising:
- a) a polar solvent; and
- b) a thickening agent in an amount sufficient to impart to the composition a viscosity
- of at least 1000 cenetipoise measured at room temperature, the thickening agent being selected
- from the group consisting of acrylic acid polymers, polyacrylamides and combinations thereof,
 wherein the composition is substantially anhydrous.
 - 2. A composition as in claim 1 further comprising a beneficial agent.
 - 3. A composition as in claim 1 wherein the thickening agent is selected from the group consisting of acrylic acid polymers.
 - 4. A composition as in claim 3 wherein the thickening agent is selected from the group consisting of
 - a) copolymers of C_{10-30} alkyl acrylates with one or more monomers of acrylic acid, methacrylic acid, or one of their C_{1-4} alcohol esters, crosslinked with an allyl ether of sucrose or pentaerythritol;
- b) polymers of polyacrylic acid crosslinked with from about 0.75% to about 2.0%
 of polyalkyl sucrose or polyalkyl pentaerythritol
- c) anionic amphiphilic polymers which comprise 95% to 60% by weight of acrylic recurring structural units, 4% to 40% by weight of acrylate recurring structural units and 0.1% to 6% by weight of a crosslinking monomer;

7

11 112 112

14

19

1

units, 1% to 4% by weight of acrylate recurring structural units and 0.1% to 0.6% by weight of a

crosslinking monomer; and

e) copolymers of (meth)acrylic acid and of monomers containing at least one fatty

chain, the monomers being selected from the group consisting of hydrophobic monomers with a

fatty chain, amphiphilic monomers containing a hydrophobic part with a fatty chain and a

hydrophilic part and mixtures thereof.

A composition as in claim 1 wherein the thickening agent comprises one or more 5. compounds selected from the group consisting of branched or unbranched polyacrylamides and substituted polyacrylamides.

A composition as in claim 5 wherein the thickening agent comprises a mixture of 6. polyacrylamide, C_{13} - C_{14} isoparaffin and Laureth 7.

A composition as in claim 1 wherein the thickening agent is present at a level from about 13 7. 0.05% to about 20% by weight of the composition.

A composition as in claim 1 wherein the thickening agent is present at a level from about 8. 15 0.5% to about 10% by weight of the composition. 16

A composition as in claim 1 wherein the thickening agent is present at a level from 9. 17 about 1% to about 10% by weight of the composition. 18

A composition as in claim 1 having a viscosity greater than about 5,000 cps. 10.

- 1 11. A composition as in claim 1 having a viscosity in the range of from about 1000 to about
- 2 two million centipoise.
- 3 12. A composition as in claim 1 having a viscosity in the range of from about 10,000 cps to
- 4 about 1,000,000 cps.
- 5 13. A composition as in claim 1wherein the polar solvent is a polyol.
 - 14. A composition as in claim 1 wherein the polar solvent comprises one or more compounds selected from the group consisting of polyhydric alcohols.
 - 15. A composition as in claim 1 wherein the polar solvent comprises one or more compounds selected from the group consisting of propylene glycol, dipropylene glycol, polyethylene glycol and glycerine.
 - 16. A composition as in claim 1 further comprising one or more optional ingredients selected
- from the group consisting of alcohol co-solvents, acetone, propylene carbonates, preservatives,
- emollients, humectants, anti-inflammatory agents, antioxidants, insect repellents or skin cooling
- 14 compounds.

- 15 17. A composition as in claim 2 wherein the beneficial agent is selected from the group
- consisting of drug agents, medicaments and vitamins.
- 17 18. A composition as in claim 2 wherein the beneficial agent is selected from the group
- consisting of erythromycin, clindomycin, cephalosporins, and derivatives or pharmaceutically
- 19 acceptable salts thereof.

- A composition as in claim 2 wherein the beneficial agent is selected from the group 19. 1
- consisting of ascorbic acid, derivatives of ascorbic acid, retinoic acid, derivatives of retinoic acid 2
- and vitamin E. 3
- A composition as in claim 1 further comprising one or more compounds selected from 20. 4
- the group consisting of methylsalicylate and menthol. 5
 - A composition as in claim 1 further comprising a detergent. 21.
 - A composition as in claim 21 wherein the detergent is selected from the group consisting 22. of sodium cocoyl isethionate, acyl glutamate, alphaolefin sulfonates and sarcosynates.
 - A foaming cleanser composition comprising: 23.
 - a polar solvent;
 - a thickening agent selected from the group consisting of acrylic acid polymers,
- polyacrylamides and combinations thereof; and 12
- a synthetic detergent, the composition being substantially anhydrous. 13
- A foaming cleanser composition as in claim 23 further comprising a beneficial agent. 24. 14
- A foaming cleanser composition as in claim 23 wherein the detergent is selected from the 25. 15
- group consisting of sodium cocoyl isethionate, alphaolefin sulfonates, sarcosynates and acyl 16
- 17 glutamates.
- A foaming cleanser as in claim 24 wherein the beneficial agent is selected from the group 26. 18
- 19 consisting of benzoyl peroxide and salicylic acid.